IWT Challenge Fund- R10

ILLEGAL WILDLIFE TRADE CHALLENGE FUND

Stage 2 Webinar:
What makes a good application?

Department for Environment Food & Rural Affairs

BIODIVERSITY CHALLENGE FUNDS

Welcome!

Welcome to Stage 2 applicants from IWTCF Round 10!

Your panelists:

Carly Cowell

- Director of Conservation, Botanic Gardens Conservation International
- Member of the IWT Challenge Fund Advisory Group

Rachel Beattie - NIRAS

- Focal point for Illegal Wildlife Trade Challenge Funds
- Technical and Admin support to the Biodiversity Challenge Funds (BCFs)

Andy East - NIRAS

- Communications and Workshops Lead for the Biodiversity Challenge Funds

Key contact for application queries: **BCF-IWTCF@niras.com**

Flexi-Grant specific queries: **BCF-Flexigrant@niras.com**

Agenda & Housekeeping

- Welcome
- IWT Advisory Group Presentation
- Questions

If you have any questions, please feel free to type them in the Q&A box and upvote any that you are interested in hearing the answer to.

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Stage 2 Stage Applications

Carly Cowell - Advisory Group Member

Department for Environment Food & Rural Affairs

BIODIVERSITY CHALLENGE FUNDS

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- IWTCF objectives – less can be more!
- Project types
- The fundamentals
- Why this project?
- *What* you aim to achieve, and *how?*
- *Who* will be impacted/involved, and *where*?
- Poverty & Gender
- Prefer not to see…
- Love to see

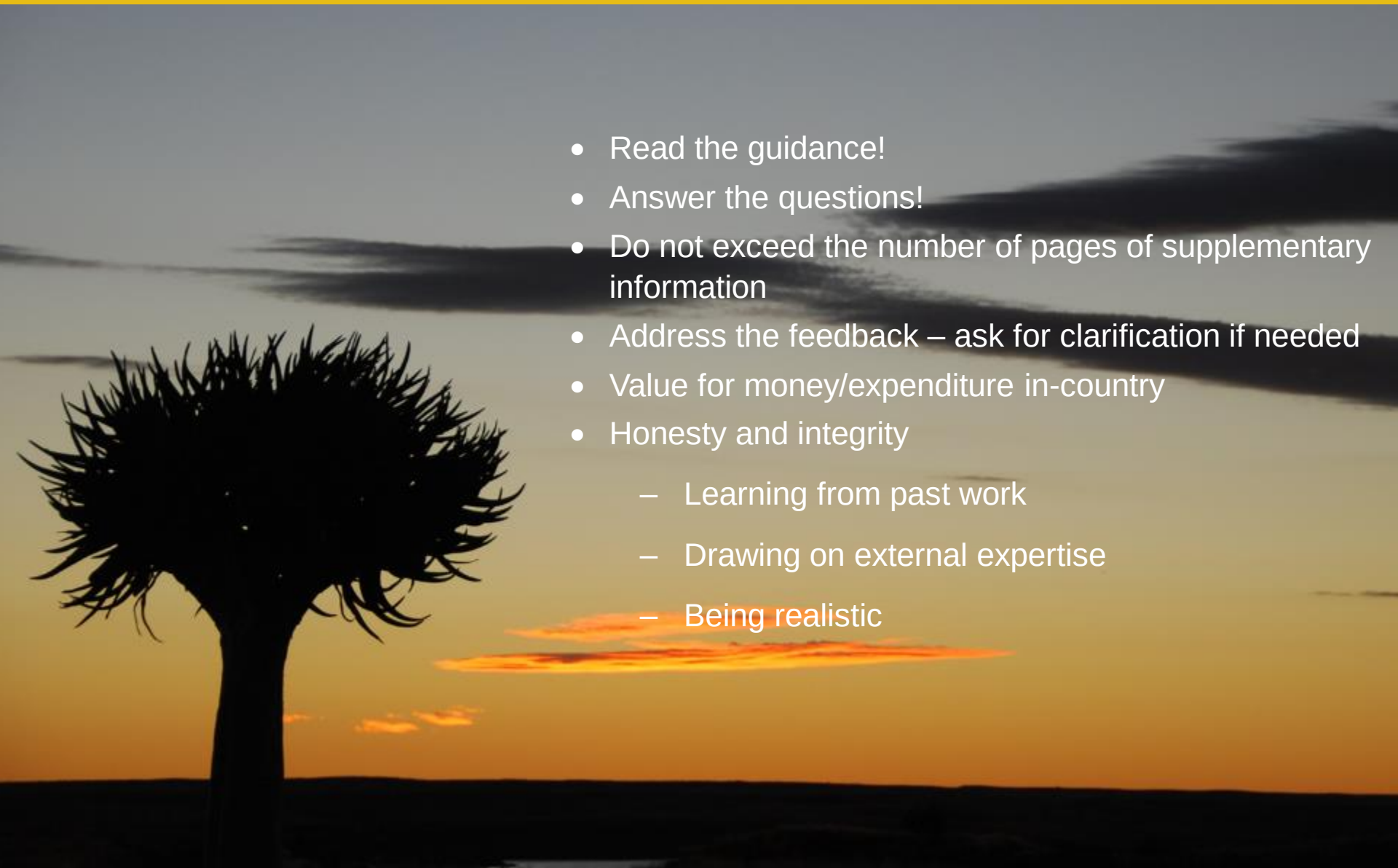
IWTCF objectives – less can be more!

1. Reducing demand for IWT products
2. Ensuring effective legal frameworks and deterrents
3. Strengthening law enforcement
4. Developing sustainable livelihoods to benefit people directly affected by IWT

Project types

Grant	Duration	Application Stages	Estimated Annual Number of Awards	Type of Project	Grant amount
Extra	2-4 years	2	1-2	Demonstrating a clear scaling pathway, building on good evidence from smaller projects to scale further	£600,000 - £1,500,000
Main	1-3 years	2	8-15	Providing good evidence, expected to deliver strong results, and demonstrate the potential to scale	£75,000 - £600,000
Evidence	Up to 2 years	2	<10	Focussed on evidence gathering to design IWT interventions	£20,000 - £100,000

The Fundamentals



- Read the guidance!
- Answer the questions!
- Do not exceed the number of pages of supplementary information
- Address the feedback – ask for clarification if needed
- Value for money/expenditure in-country
- Honesty and integrity
  - Learning from past work
  - Drawing on external expertise
  - Being realistic

Why this project?

- Outline clearly the need for the project, including the IWT threats it will address.
- Add references!
- Outline the work that has already taken place
- How does your work complement this?
- How are you applying lessons learned?
- This doesn’t have to just be other initiatives in the same target area but could be learning at a global scale.

What you aim to achieve, and how?

- Logical methodology – is this likely to deliver the project outcomes, and in turn contribute to the overall impact?
- Is the approach appropriate to address the problem?
- Have risks been identified and managed?
- Follow the guidance for outputs, outcomes and impact, indicators, i.e. Specific, Measurable, Achievable, Realistic and Timebound (SMART), and MoV.
- Sustainability and exit strategy?
- How will the project strengthen the capability and capacity of key stakeholders?

Who will be impacted/involved, and where?

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- Partnerships and collaboration
- Good understanding of in-country stakeholders
- Evidence of early engagement in project design
- Identification of beneficiaries
- Clear about geographic scope
- Projects in Upper-Middle Income Countries need to show:
  - impact in Least Developed/Low-Income Countries, or
  - contributing to the global public good, or
  - contributing to a critical issue that could not be made elsewhere.

Poverty reduction and gender

- Poverty is multi-dimensional and not solely about a lack of money; it encompasses a range of issues that hinder people's abilities to meet their basic needs and better their life with dignity.
  - Should be referenced in impact and include appropriate outputs and outcomes
  - Assessed in the context of project aims and feasibility
- Gender inequality is understood and reflected throughout proposal, including gender-disaggregated indicators.

Prefer not to see....

- Repetition of approaches that were not effective
- Overlooking contributions of others
- Absence of local partners
- Unethical/unjust goals – often also unevidenced
- Unethical management/use of sensitive data
- Unexplained acronyms

Love to see....

- Innovation, novel collaborations, creativity
- Applications from local NGOs
- Respect, collaboration and consultation, including for and with local communities, recognising, and ideally representing, local needs, challenges and views.
- Opportunity for capacity building being maximised alongside delivery, and included as outcome measures.

Thank You

Questions welcome…