IWT Challenge Fund- R11

ILLEGAL WILDLIFE TRADE CHALLENGE FUND

Stage 2 Webinar:
What makes a good application?

BIODIVERSITY CHALLENGE FUNDS

Department for Environment Food & Rural Affairs

UK International Development

Partnership | Progress | Prosperity

Welcome!

Welcome to Stage 2 applicants from IWTCF Round 11!

Your panelists:

Mary Rice

- Executive Director, Environmental Investigation Agency UK
- Member of the IWT Challenge Fund Advisory Group

Andy East - NIRAS

- Biodiversity Challenge Funds (BCFs) Communications and Workshops Lead

Victoria Reilly-Pinion - NIRAS

- BCFs Programme Manager

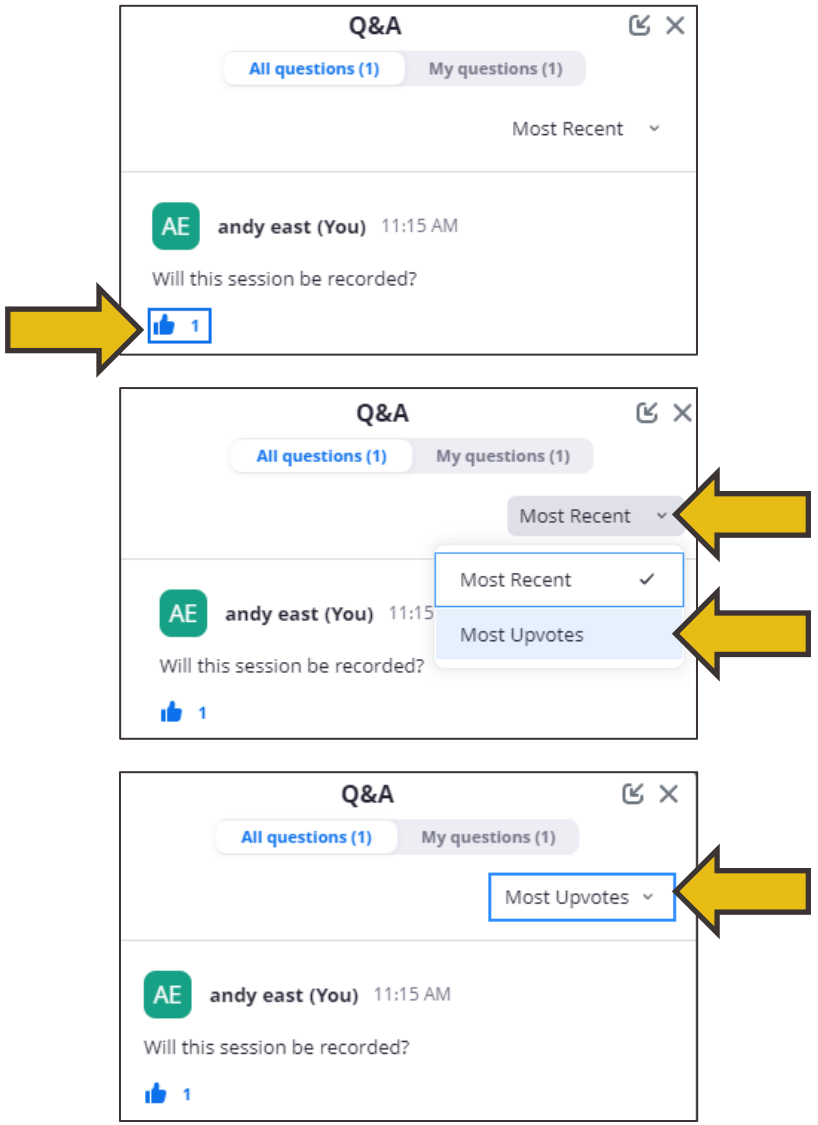
Key contact for application queries: **BCF-IWTCF@niras.com**

Flexi-Grant specific queries: **BCF-Flexigrant@niras.com**

Agenda & Housekeeping

- Welcome
- IWT Advisory Group Presentation
- Questions

If you have any questions, please feel free to type them in the Q&A box and upvote any that you are interested in hearing the answer to.



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Stage 2 Stage Applications

Mary Rice - Advisory Group Member

Department for Environment Food & Rural Affairs

BIODIVERSITY CHALLENGE FUNDS

Contents

- The fundamentals
- Project types
- IWTCF objectives
- Why this project?
- *What* do you aim to achieve, and *how?*
- *Who* will be involved / impacted, and *where*?
- Poverty Reduction & Gender Equality and Social Inclusion (GESI)
- Red Flags
- Green Flags

The Fundamentals

ILLEGAL WILDLIFE TRADE CHALLENGE FUND

- Read the guidance
- Answer the questions
- Do not exceed the number of pages of supplementary information
- Address the feedback – ask for clarification if needed
- Demonstrate value for money / expenditure in-country
- Honesty and integrity
  - Learn from previous work
  - Draw on external expertise
  - Be realistic

Project types

Table 1: Summary of Project Grants

Grant	Duration	Application Stages	Estimated Annual Number of Awards	Type of Project	Grant amount
Extra	2-4 years	2	1-2	Demonstrating a clear scaling pathway, building on good evidence from smaller projects to scale further	£600,000 - £1,500,000
Main	1-3 years	2	8-15	Providing good evidence, expected to deliver strong results, and demonstrate the potential to scale	£75,000 - £600,000
Evidence	Up to 2 years	1	<10	Focused on evidence gathering to design IWT interventions	£20,000 - £100,000

IWT Challenge Fund objectives

1. Reducing demand for IWT products
2. Ensuring effective legal frameworks and deterrents
3. Strengthening law enforcement
4. Developing sustainable livelihoods to benefit people directly affected by IWT

Why this project?

- Clear outline of the need for the project, including the IWT threats it will address.
- Add references
- Outline work that has already taken place
- How does your work complement this?
- How are you applying lessons learned?
- Can initiatives from a different area or sector be harnessed or adapted and/or scaled?

What do you aim to achieve, and how?

- Logical methodology: will this deliver the project outcomes and contribute to the overall impact?
- Is the approach appropriate for the stated problem?
- Have risks been identified; how will they be managed / mitigated?
- **Follow the guidance** for outputs, outcomes and impact, indicators, i.e. Specific, Measurable, Achievable, Realistic and Timebound (SMART).
- Sustainability / exit strategy?
- How will the project strengthen / benefit key stakeholders?

Who will be involved/impacted and where?

- Partnerships and collaboration
- Understanding of in-country stakeholders
- Evidence of early engagement in project design
- Identification of beneficiaries
- Clarity of geographic scope
- Projects in Upper-Middle Income Countries need to show:
  - Impact in Least Developed / Low-Income Countries
  - Contribution to the global public good
  - Contribution to/intervention on a critical issue that could not be made elsewhere.

Poverty Reduction and GESI

- Poverty is multi-dimensional and not solely about a lack of money; it encompasses a range of issues that hinder people's abilities to meet their basic needs and better their life with dignity.
- Should be referenced in impact and include appropriate outputs and outcomes
- Assessed in the context of project aims and feasibility
- Gender inequality and social inclusion (GESI) has been appropriately considered and integrated throughout proposal, including gender-disaggregated indicators.

Red Flags

- Repetition of approaches that were not effective
- Overlooking contributions of others
- Absence of local partners
- Unethical / unjust goals – often also unevidenced
- Unethical management / use of sensitive data
- Unexplained acronyms

Green Flags

- Innovative / novel collaborations and creativity
- Applications from / inclusion of local NGOs and partners
- Respect, collaboration and consultation with local communities, recognising, and ideally representing, local needs, challenges and views.
- Capacity building / skill-sharing maximised alongside delivery and included as outcome measures.

Thank You
Questions welcome…