

IWT Challenge Fund

What makes a good application?



Department
for Environment
Food & Rural Affairs



Welcome!

Welcome to Stage 2 applicants from Round 7 of the IWT Challenge Fund!

Your presenters:



Justin Gosling

- Law Enforcement and Criminal Justice Specialist
- Member of the Illegal Wildlife Trade Advisory Group (IWTAG)
- Director of WildCrime



Kelly Forsythe

- Technical and Admin support to the Darwin Initiative and IWT-CF
- Day to day contact with all IWT-CF projects
- IWT-Fund@ltsi.co.uk



Victoria Pinion

- Technical support to the Darwin Initiative and IWT-CF
- Supports applicants and projects across all fund

Agenda and Housekeeping

- Welcome
- IWTAG Presentation
- Questions

During the presentation we would appreciate if you could please keep yourself muted. If you have any questions, please feel free to type them in the chat box.

Illegal Wildlife Trade Challenge Fund

Stage 2 Applications



Justin Gosling - WildCrime - Advisory Group Member



Introduction

- Vast number of applications with few through to Stage 2
- Reaching Stage 2:
 - Strong application with significant potential
 - Strong likelihood of succeeding in Stage 2
 - Recognition of level work involved for Stage 2

The Basics

- Address any issues in feedback
- Read the Guidelines - check for changes in advice
- Address each question - don't neglect:
 - poverty alleviation
 - gender
 - human rights and ethical issues
 - pathway

Helping the assessors assess

- Applications should be clear to understand -
Not overly complex or technical, or
unachievable
- Clear Goal (What?), Methods (How?),
Outcomes (So What?)
- Start with 'Why?'
- Don't assume prior knowledge of reviewers
e.g. previous projects
- No BS - honesty and integrity score high

Justin's gripes

- Demonstrate necessary skills and experience.
If you don't have it, hire it.
e.g. specialist enforcement methods, but no specialists
Update CVs to highlight relevance
- Unethical/unjust goals - e.g. high/unfair arrests and prosecutions
- Using sophisticated techniques inappropriately/dangerously

Evolution

- Be innovative - but conventionality is also fine!
- Be evolutionary - build positively upon what has gone before (N.B. evolution is slow).
- Review ongoing/existing initiatives (activities and location) - how does yours evolve the response?
- Build partnerships - Work with other organisations. Overcome barriers
- Offer value for money
- Build sustainable outcomes


Good luck!



wildcrime



@WildCrimePro

A large tortoise, likely a Galapagos tortoise, is walking on a dirt path through tall, dry grass. The tortoise is facing left and is the central focus of the image. The background shows more grass and some trees under a clear blue sky.

Final
Questions?

Thanks for listening!